

BUSINESS & MONEY

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**CARRIE
RENGERS**

HAVE YOU HEARD?

Surprise, surprise

In a move that surprised even herself, **Melissa Cohlmia** is leaving her 11-year-old namesake advertising agency to become communications director at **Koch Industries**.

"I did not dream in a million years I would do this, but when you learn about Koch Industries, it is one of the most successful and dynamic organizations really in the world," she says.

Cohlmia's sister and employee, **Carol Skaff**, is buying the agency, which has more than \$1 million in annual billings and specializes in health care, banking and real estate. Skaff already has hired **Ginger Ellis** of the **Strategy Group**. Skaff plans to keep the **Melissa Cohlmia Marketing** name for now.

"This will be my first time actually owning my own firm," Skaff says. "We have so many great clients. That's what really gives me the confidence and the drive to want to do this."

Cohlmia says she'll miss those clients and the work she does, along with being in **Old Town**.

But she says, "How often do you get the chance to work for the largest privately held company in North America and stay in your hometown? . . . That's just so cool."



Cohlmia



Skaff